



INDUSTRY PROGRAM

Friday, OCT 27TH

Location: The Capitol Theatre

6pm-7:30pm | Opening Reception for Industry

Connect with fellow filmmakers, industry professionals, and creative minds during this exclusive social gathering.

7:40pm | Screening of IRENA'S VOW

With your pass, you'll receive a complimentary ticket to enjoy this WIFF Prize in Canadian Film Nominee. A Q&A with Director Louise Archambault will take place after the screening.

Saturday, OCT 28TH

Location: All sessions will take place at Art-Windsor Essex

10am-11:15am | Film Distribution Panel with levelFILM & Maison 4:3

Two of Canada's top distributors will give an inside look at navigating the intricacies of film distribution, including pitching projects, the current market, and strategies that bring films to audiences worldwide.

Special guests include Yoann Sauvageau, Holly Pruner, and India Blaisdell. Moderated by Vincent Georgie.

YOANN SAUAGEAU

Yoann Sauvageau had worked in movie distribution with Alliance Films and Sony Pictures before joining Entertainment One in 2012 as Director of theatrical sales. He led the theatrical sales team in Quebec and released films like Hunger Games, La La Land, Bon Cop Bad Cop 2 and John Wick. In 2019, his role extended nationwide through the role of Vice-President of Theatrical Sales, working with exhibitors across the country. In 2022, Yoann then moved to independent distributor Maison 4:3 as Vice President of Sales, overseeing the process of all and every window a movie can have.

HOLLY PRUNER

Holly Pruner is the Senior Manager of Theatrical Releasing at levelFILM where she's collaborated on the release of films like Scarborough, Adult Adoption, Soft and The Inspection, as well as recent acquisitions Another Body and Hey, Viktor!. She has previously worked with the Tribeca Film Festival, TIFF and Hot Docs.

INDIA BLAISDELL

India Blaisdell is a Toronto-based film professional and graduate of McGill University. As the Manager of Operations and Delivery at levelFILM, she has assisted with the distribution strategy of numerous films, including Scarborough, Soft, The Inspection, and The Miracle Club, and is

working on the releases for upcoming Canadian hits from the 48th edition of the Toronto International Film Festival, Backspot and Hey, Viktor!

11:30am-12:45pm | Deep Dive into Film Funding

Learn all about the funding and financing opportunities available to filmmakers, including Ontario Creates, Telefilm, grants, tax credits, and valuable information on creating successful applications. Ontario Creates' Anna Newallo and Telefilm Representative & Filmmaker Mike Stasko will be leading this informative session.

ANNA NEWALLO

Anna Newallo has three decades of experience in the Film and Television industry. As a Program Consultant at Ontario Creates, her portfolio contains a wide range of programs and initiatives including the Film Fund (Production and Development), Marketing and Distribution Initiative and Industry Development Program. As a producer, her award-winning independent films have played major international festivals, and as a writer, her short stories have appeared in numerous publications. Prior to joining Ontario Creates, she worked on projects for The Disney Channel, CTV, Discovery Channel, CBC, TMN (now Crave), CityTV and BRAVO.

MICHAEL STASKO

Michael Stasko is a talented and award-winning filmmaker who has written, produced and directed five feature films that have premiered at prestigious festivals and sold to major distributors. His films range from comedy to sci-fi to drama, and feature stars like Ray Wise, Tom Cavanagh, Fred Willard, Graham Greene, Colin Mochrie and Kevin McDonald. He has also created and produced original TV shows for YTV and CBC. Michael Stasko is a versatile and visionary storyteller who always delivers engaging and entertaining stories for the screen. Works include "Things To Do" (2006), "Iodine" (2009), "The Brider" (2014), "The Control" (2018) and "Boys vs. Girls" (2020).

Most recently he produced the psychological thriller "Depraved Mind" with Suede Productions, and it's currently enjoying a successful film festival run. His current project "Vampire Zombies...from Space!" is in advance post-production and gearing up for a festival run in early 2024.

1-2pm | Masterclass by Nominated Canadian Filmmaker Louise Archambault:

Gain insight on creating successful and impactful films from the renowned Louise Archambault, who remarkably has both of her films nominated for the WIFF Prize in Canadian Film this year, IRENA'S VOW and ONE SUMMER. Louise will be in conversation with WIFF Executive Director and Chief Programmer Vincent Georgie.

LOUISE ARCHAMBAULT

Louise Archambault is a screenwriter and director. Her first feature film, *Familia*, won international sales and awards, including at TIFF and at the Genie Awards. She went on to direct episodes of TV series (*La Galère*, *Nouvelle adresse* and *This Life*) and launched her second film, *Gabrielle*, at the Locarno International Film Festival (Audience Award). Canada's selection for the 2014 Oscars and Golden Globes, the film won several international awards and was sold in over twenty-four territories. Since 2016, she has directed 3 seasons of the series *Trop* and 2 seasons of the series *Catastrophe*. The latter won the Best Scripted Format award at Cannes. In 2019, Louise released *Il pleuvait des oiseaux*, which was launched at TIFF and won several awards, including the Canadian Screen Awards, the Iris québécois and Göteborg, Sweden. Her fourth feature, the

comedy *Merci pour tout*, was released in cinemas at Christmas 2019. Her last two films were popular successes, ranking 2nd and 3rd at the box office in Canada. Louise will release two feature films in 2023, a biopic set during the Second World War, *Irena's Vow*, shot in Poland, and *Le temps d'un été*, shot in the Gaspé.

2pm-2:45pm | Lunch Break

Lunch will be provided by Thyme Kitchen.

2:45pm-3:45pm | Case Study on SKINAMARINK

Prolific Filmmaker and UWindsor Alumni, Dylan Pearce will share his experience producing the film, SKINAMARINK, which was a box office success, grossing over \$2 million against a \$15,000 budget. Dylan will be in conversation with Filmmaker Mike Stasko.

DYLAN PEARCE

Dylan is a director and producer, directing over sixteen feature films and a series of groundbreaking immersive and virtual production projects. His pioneering work in '40 Below and Falling 3D' garnered critical acclaim, securing a directing nomination for the prestigious Canadian Screen Award nominations and winning a Lumiere award. Among his notable productions is the indie sensation 'Skinamarink,' a film that resonated deeply with audiences and exploded at the worldwide theatrical box office with over \$2M US made. His latest venture, 'Lasting Impressions 3D', is a virtual-production 3D immersive film selling out venues in the US and Canada. Lasting Impressions has a box office of over 7.5M Can & Lasting Impressions is also getting a 3D IMAX release through MacGillivray Freeman Films. Dylan is currently developing a movie based on a video game using the same virtual production techniques to merge the real world and the video game worlds in the film. Dylan remains at the forefront by seamlessly merging compelling storytelling with cutting-edge technology.

10:45pm-12:25am | Screening of SKINAMARINK

With your pass, you'll receive a complimentary ticket to this cult-favourite horror film. A Q&A with Producer Dylan Pearce will take place after the screening.